

PRIVACY POLICY

AltaVector Advisory LLC

Prepared for website publication and lead-generation use

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Business Contact

AltaVector Advisory LLC

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Document Purpose

This Privacy Policy explains how AltaVector Advisory LLC collects, uses, shares, retains, and protects personal information when you visit our website, contact us, request information, or engage our consulting or coaching services.

PRIVACY POLICY

AltaVector Advisory LLC

AltaVector Advisory LLC (“AltaVector,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect personal information when you visit our website, contact us, request information, or engage our consulting or coaching services.

1. Information We Collect

We may collect personal information including your name, email address, phone number, company name, job title, mailing address, and any other information you submit through our website, forms, email, phone, or scheduling tools. We may also collect technical information such as IP address, browser type, device identifiers, pages viewed, and cookie data.

2. How We Collect Information

We collect information when you complete a website form, download a resource, request a consultation, schedule a meeting, subscribe to updates, contact us by email or phone, or otherwise interact with our website, marketing, or services. We may also collect information during the course of providing consulting or coaching services.

3. How We Use Information

We use personal information to respond to inquiries, qualify leads, schedule consultations, provide consulting and coaching services, deliver administrative and service-related communications, improve our website and offerings, maintain records, and comply with legal obligations. We may also use information for security, troubleshooting, and business operations.

4. Legal Bases for Processing

Where required by law, we process personal information on one or more of the following legal bases: your consent, performance of a contract or pre-contract steps taken at your request, our legitimate interests in operating and growing our business, and compliance with legal obligations. If we rely on legitimate interests, those interests may include lead generation, client communications, service delivery, internal administration, and website improvement.

5. Sharing of Information

We may share personal information with service providers that help us operate our business, such as website hosting, email, CRM, analytics, scheduling, payment, and security providers. We may also share information with professional advisors, insurers, auditors, and legal authorities when appropriate or required by law. We do not sell personal information.

6. Cookies and Similar Technologies

We may use cookies, pixels, and similar technologies to remember preferences, measure website traffic, and understand how visitors use our site. You can control cookies through your browser settings and, where available, our cookie banner or preference tool.

7. International Transfers

If we transfer personal information outside your country of residence, we will use appropriate safeguards required by applicable law, which may include standard contractual clauses or other lawful transfer mechanisms. If required, we will provide additional information about the countries involved and the safeguards used.

8. Data Retention

We keep personal information only as long as reasonably necessary for the purposes described in this Policy, including legal, accounting, tax, and business record requirements. When information is no longer needed, we delete, anonymize, or securely archive it.

9. Your Privacy Rights

Depending on your location, you may have the right to access, correct, delete, restrict, or object to certain processing of your personal information. You may also have the right to withdraw consent, receive a portable copy of certain information, opt out of marketing or targeted advertising, and appeal a denied request where required by law. You may exercise these rights by contacting us using the details below, and we may need to verify your identity before responding.

10. Children's Privacy

Our website and services are intended for adults and are not directed to children under 16. We do not knowingly collect personal information from children under 16.

11. Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmission or storage is completely secure.

12. Changes to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on our website with a revised "Last updated" date.

13. Contact Information

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If you are in the EEA or UK and have a privacy concern, you may also have the right to complain to your local data protection authority. If you are in California, you may have additional rights under California privacy law.